

The Christmas Revels
Houston, Texas

Advertise in our Program Booklet!

Reach nearly 1,200 people in the Houston and surrounding areas during the Houston Revels' four holiday performances. Loyal audience members return from year to year and will appreciate your support of our unique and spirited holiday performance.

The program booklet will include musical information pertaining to this year's show, **The 2016 Christmas Revels: A Welsh Celebration of the Winter Solstice**. Ads may be submitted already formatted as a high resolution .jpg or can be created by our Revels' program designer (*see specifications & details on page three*).

Advertising Contract

Please fill out and return, with payment, to:

Revels Houston
P.O. Box 66829
Houston, TX 77266-6829

Company Name: _____

Contact Name: _____

Phone: (_____) _____ Email: _____

Address: _____ City: _____ State/Zip: _____

Billing Address, if different: _____

City: _____ State/Zip: _____

Deadlines:

Ad artwork is due **Monday, November 28**

Ad Sizes & Rates:

- ___ \$600 Full Page – (4.5” wide x 7.25” high)
- ___ \$300 Half Page Horizontal or Vertical – (3.625” wide x 4.5”high)
- ___ \$200 1/4 Page Vertical – (2.125” wide x 3.625” high)
- ___ \$200 1/4 Page Horizontal – (1.6875” x 4.5”)
- ___ \$125 1/10 Page — (2.25” wide x 1.75” high)
- ___ \$700 Full Page Back Cover (1 color) Full Page w/Bleed
- ___ \$800 Inside Front or Back Cover (Full Color) Full Page w/Bleed

Method of Payment:

___ Cash
___ Check (payable to Revels Houston, Inc.)
___ Charge my credit card \$ _____

___ VISA ___ MC Card ___ Discover

Card# _____ Exp. Date _____ CVV # _____ Authorized
Signature: _____

Questions? Please call the Ella Forel at **832-419-5639** or email eforel@juno.com.
(Program Ad Specifications and artwork submission information is on page two.)

Terms and Conditions

Revels Houston (Publisher) and Advertiser agree to the publication of advertisement in the Show Program in accordance with the terms and conditions below and in the Program Ad Specifications on page three provided to the advertiser at the time this agreement is entered.

Advertisement: The publisher will publish the advertisement provided by the advertiser subject to the approval of the publisher.

Duration: The publisher will publish the advertisement for the Show Program indicated in this agreement.

Specifications: The publisher will publish the advertisement according to the specifications indicated on this agreement and the Program Ad Specifications herein.

Positioning: Except as otherwise stated expressly in the order, positioning of advertisements within the 2013 show program is at the sole discretion of the publisher.

Financial responsibility: The advertiser will accept financial responsibility for and pay all charges for the order placed with the publisher. The advertiser understands that 100% of the order placed is due upon signing of the contract.

Provision of Advertising Materials: Advertiser will provide all materials for the advertisement in accordance with the publisher’s policies in effect at the time, including the manner of transmission and the lead-time prior to publication of the advertisement. The publisher shall not be required to publish any advertisement that is not received in accordance with such. All changes to advertisement placements must be made in writing to the Houston Revels office prior to the due dates provided at time of agreement. Advertiser hereby grants to the publisher a nonexclusive, worldwide, fully paid license to use, perform, reproduce, display, transmit, and distribute the advertisement and all contents therein.

Entire Agreement: This Agreement and the Program Ad Specifications, incorporated

herein by reference, constitute the entire agreement between the parties pertaining to the subject matter of this Agreement and supersedes all prior discussions, negotiations, understandings, representations, and agreements, whether oral or written. All terms of this Agreement are contractual and not mere recitals.

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2016 Program Ad Specifications

The Christmas Revels Program Booklet is approximately 24 pages; page size is 5.5” x8.5.” Interior ad pages are printed in one-color dark PMS ink on high quality uncoated paper, at 300 dpi. Ads may be submitted already formatted or can be put together by Revels’ program designer from your clean black and white logo art & supplied text.

Ad Sizes & Rates:

- ___ \$600 Full Page – (4.5” wide x7.25” high)
- ___ \$300 Half Page Horizontal or Vertical – (3.625” wide x4.5” high)
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For all Ad submissions:

Please include your name, phone contact, email address, and size of ad.

For all Preformatted Ad submissions:

All files must be in Microsoft Publisher 2010, Word 2010, or can be submitted as a high resolution jpeg. Ads may be sent by email or delivered via CD, DVD, or zip file. All digital files should be accompanied with a faxed or mailed copy of the artwork or an emailed pdf file for viewing what the final ad should look like. See below for further specifications. Please contact Ella Forel at 832-419-5639 or eforel@juno.com if you have questions as to how to set up your files. We are interested in your ad looking as good as possible!

Material submissions for Ads we put together:

If you would like us to design your ad, supply your text, preferably via email. Supply your logo in vector format or a digital format that is at least 300 dpi at the same size it is to be reproduced for best results. Or if you have a printed version (hard copy), it should ideally be sharp black and white. Prior to printing the program, a pdf proof of your ad will be emailed back to you for you to proof.

If you would like to send in a preformatted ad, it must follow the specifications below.

Ad file types not accepted: Please DO NOT send ads in, PageMaker, Corel, etc.

Ad file types accepted:

- Microsoft Word 2010
- Microsoft Publisher 2010
- PDF files, **saved as press quality** (minimum 300 dpi for photos; bitmap line art can be up to 1200 dpi).
- Please submit files in black and white rather than RGB or CMYK. Ad art can be sent to (& questions answered at): Ella Forel (832-419-5639/eforel@juno.com If your ad is larger than 20 MB, email for upload instructions.
- **Deadlines:** Ad artwork is due **Monday, November 28.**